

Quote

the weekly digest

Volume 39—Number 13

Week of March 27



A F Wiles, *Daily Sketch* (London)

-----20th year of publication

QUESTING WITH

Quote

English in the vernacular can be a pretty painful thing sometimes. Once the great American public gets hold of a good phrase, it's loath to turn it loose. You know what we mean: "Time-wise, you do better on the turnpike, but traffic-wise the old road is better." "Food-wise, it's the best place in town to eat, but it's not much atmosphere-wise." Or that other current favorite: "He's an actor's actor"—or a "poet's poet," or whatever. (We recently heard a Skid Row hotel referred to as a "flop-house's flop-house".) And, of course, the originators of that segment of the language known as "officialese" have much to answer for. Here, from the *Wall St Journal*, are a few of the great moments of history as they would have sounded in the speech used in bureaucratic circles:

It is my command that we relegate the torpedoes to perdition. Proceed at maximum celerity on our erstwhile established course.

My expressed desire is to receive not more than one of the following: (a) Complete freedom, entailing all its pleasures and responsibilities, or (b) The loss of my life in a manner to be determined at a later date.

Marie Joseph Paul Yves Roch Gilbert du Motier, Marquis de Lafayette, the leading contingent of officers and men of the Amer-

ican Expeditionary Force has officially arrived.

Let no man engage in the firing of his weapon until the precise moment when the sclera and cornea of the enemy is visible.

Does something to you shudder-wise, doesn't it?

An escaped lion is always dramatic, not to say dangerous. We learn from Japan of a good solution to the problem. Recently, about twenty visitors were in the Hanshin Park Zoo at Osaka when a lioness escaped while being moved from one cage to another. Did the attendants panic? They did not. They shooed the visitors into the empty cage and kept them there for three and a half hours while the lioness was caught. And so far as our informant knows, there were no cases of claustrophobia reported.

Even the very young rise to the challenge of the Lenten season. We've just heard of a small girl in Memphis who had listened intently to an explanation of the meaning of personal sacrifice during Lent. At the end of the lesson, the Sunday school teacher asked if any of the children had decided what they would give up. "I have," said our sacrificially-inclined miss. "I'm going to give up lobster tails and drawn butter."

may we QUOTE



you on that?

[1] LINCOLN WHITE, State Dep't press officer, in prepared statement on rioting in S Africa: "The U S deplores violence in all its forms and hopes that the African people of S Africa will be able to obtain redress for legitimate grievances by peaceful means. While the U S . . . does not ordinarily comment on the internal affairs of gov'ts with which it enjoys normal relations, it cannot help but regret the tragic loss of life resulting from the measures taken against the demonstrators in S Africa." . . . [2] CHRISTIAN HERTER, replying to charge that the U S is going to the summit mtg "without purpose, without plan, without hope of success": "It's a gamble." Sen ALBERT GORE (D-Tenn), who made the charge, retorted: "You are gambling with high stakes and it seems to me in a rather reckless manner." . . . [3] Gen ALFRED M GRUENTHER, pres of American Red Cross, arguing against pessimistic view that America has lost its patriotism: "The Russians think they can sell their story and we can't sell ours. . . . It is fantastic (to think of the U S leaving the UN) if we are going to convince underprivileged nat'ns that ours is the system that will help them." . . . [4] Vice-Adm HYMAN G RICKOVER, in speech at Indiana Univ: "The U S and Russia are not engaged in a popularity contest but in a grim technological race, with survival of freedom in this world at stake." . . . [5] BERNICE SUTLIFF, retiring sec'y to

Michigan director of social welfare, summing up her knowledge of welfare programs after 23 yrs' service: "I learned

that people want to take care of poor people between Christmas and New Yr's, and we have to take care of them between New Yr's and Christmas." . . . [6] Prof NORMAN D KURLAND, Hofstra College: "Everybody talks about the life of Riley but nobody does anything about it, or, to put it another way, few persons really want to live it because of the lowly status attached to leisure in American culture." . . . [7] Capt RAY M PITTS, the American who purportedly knows most about the recent Argentina submarine scare, admitting he doesn't know whose submarine it was or why it was there: "But I will say this. I talked to eyewitnesses who saw the intruding submarine and I am sure they are telling the truth." . . . [8] HIRAM SIBLEY, American Hospital Ass'n official, acknowledging the high cost of hospital care is getting "rather scary": "I'm not sure any of us can afford to pay \$50 a day (by 1968) to go to a hospital." . . . [9] TEDDY NADLER, tv quiz wizard who won \$264,000, worried because he flunked test for \$13 a day census taker's job: "It makes me look like a nitwit. It'll probably take me 3 or 4 months to live this down."

Quote

Quote the weekly digest

'He who never quotes, is never quoted'

Charles Haddon Spurgeon



ACTION—1

There is a big difference between a mere desire to do a thing, and a burning passion to do it—a determination to accomplish it at any cost. A mere desire is like warm water in a locomotive—it will never produce steam. It takes fire and force and enthusiasm to generate the things that propel the successful character.—*Better Way*, Twin Harbors Lumber Co, Aberdeen, Washington.

AGE—2

Age has nothing to do with learning new ways to be stupid.—*Parts Pups*, Genuine Parts Co, Atlanta.

AGRICULTURE—3

A nation's power begins with agriculture. — "A Century of Harvests," *Indiana Freeman*, 3-'60.

ATOMIC AGE—4

So widespread has been the constantly increasing use of the various principles of radioactivity in the field of medicine that it has been estimated that, by the end of '57, more lives had been saved by the application of atomic energy than were destroyed in the incredibly destructive bombings of Hiroshima and Nagasaki in 1945.—*Highways of Happiness*.

AUTOMOBILES—5

Without productivity increases since the early days of the auto, today's \$2,000 car might cost \$12,000. Without inflation, it might come as low as \$200.—*Horizons*, syndicated by Cambridge Assoc's, Boston.

BIBLE—6

The Bible is not a book for emer-



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Quote

gency reading only, for no life is made up of continual crises. Whatever helps us in those moments of deepest desperation and anguish, however, naturally has the steady power to aid us abundantly in the everyday venture of living. — J RICHARD SNEAD, *Pulpit Digest*.

BOOKS—7

It is only free minds that will keep the values of civilization fresh and growing among us. One of those values is the unrequired adventuring among books, the life-blood of our civilization. — IRWIN EDMAN, quoted by PHYLLIS FENNER, *Something Shared: Children and Books* (Day).

BREVITY—8

We officers of the Air Training Command sat down a few days ago to another tedious session of investigating plane accidents. We were all set to hear the usual complicated excuses that would prove the cadet pilot blameless. We got a big surprise. The 1st cadet stepped up smartly and explained his accident with amazing conciseness. "Sir," he stated, "I ran out of air-speed, altitude, and ideas simultaneously." — BRUCE McCAMISH, *True*.

CENSUS—9

Dr Rob't W Burgess, director of the Census Bureau, says, "The U S Bureau of the Census is the largest, most accurate fact-gathering organization in the world. In our employ are some of the country's leading statisticians, researchers, and mathematicians. Backing them up is a corps of full-time, highly trained enumerators. We have enough electronic tabulating equip-

ment to fill a football field. There's only 1 flaw in this picture of scientific precision. We have to deal with *people*. Sometimes they tell us strange things." — WALTER IAN FISCHMAN, "The Things They Tell the Census Taker!" *Family Circle*, 3-'60.

CHARACTER—10

With due regard for Ph D's, what we need very badly in this country are more Ch D's. By the use of this term I mean Doctors of Character. While not everyone can be a Ph D, it is possible for everyone to be a Ch D. . . I am appalled at the growing body of evidence that clearly shows the moral disintegration, lack of intestinal fortitude, absence of self-discipline, and ignorance of the true values of life. — Lt Gen'l ARTHUR G TRUDEAU, Chief of Army Research, quoted in *Newsweek*.

CHILDREN—11

Even a prof soon discovers how little he knows when a child begins asking questions.—*Good Impressions*.

CLEANLINESS—12

If your children sometimes balk at washing their hands before meals, tell them about Moham-medan school boys.

Like all others of their religion, they must wash hands, feet, face, nostrils, forearms, and ears, and rinse the mouth 5 times a day. This is called *Wadu*, or ritual cleansing before prayer.—*Cleanliness Clips*, Ass'n of American Soap & Glycerine Producers.

Quote

washington

By Les & Liz
Carpenter



March marks another Rayburn milestone. It was 47 yrs ago this month that young Sam Rayburn arrived in town as U S rep for the old 4th congressional district in Texas. Altho he had no power, as a freshman, he fared well. This, he attributes to his being on hand for every mtg of the House or his comm and staying until the work was done. "I figured Congress was just like going to school at Flag Springs," he recalled, "you were supposed to be there on time or you got a lickin'."

" "

Walter Jenkins, administrative ass't to Sen Lyndon B Johnson (D-Tex), honored his boss by naming his youngest of 5 children for the Senator. But it led to embarrassing complications recently. When Jenkins took the family bowling, 4-yr-old Lyndon got lost. To Jenkins' surprise he heard the microphone in the alley blaring out, "There is a little lost boy down here who insists he is Lyndon Johnson!"

" "

When a for'gn student asked Sen Henry Jackson (D-Wash) if the presidential election in the U S isn't just a male beauty contest, Sen Jackson defended his country's political honor with: "If that were the case, I would not have thought Abe Lincoln would have won."

Quote

COMMUNICATION—13

Around the world our new miracle inventions — radio, tv, telephone, motion pictures, airplanes, newspapers—are building fantastic bridges between one country and another. A leader in visual education said: "The big problem for God and for man is communication. It is a matter of getting ideas from where they are to where they are needed. God has the ideas; men need them."—FRANK C LAUBACH, *Channels of Spiritual Power*.

DEBT—Collection—14

One store at Sarasota, Fla, has a successful method for collecting bad debts without causing hard feelings. Once a yr it gives away an automobile, the winner of which is drawn by lot. Delinquent debtors are advised that for each dollar of past due accounts they pay up, they'll get one ticket. Then the rush is on.—NEAL O'HARA, *Toledo Blade*.

DIPLOMACY—15

Diplomacy is the business of handling porcupines without disturbing the quills. — *Origin unknown*.

DRINK—Drinking—16

If I were looking quickly for 50 alcoholics, I would head for the nearest univ and search among its faculty. One of the tragedies of alcoholism is that its principal victims are our most brilliant people—doctors, lawyers, prof's, businessmen and even clergymen. Alcoholism is a disease of the station wagon set and is not confined to Skid Row.—Dr C NELSON DAVIS, Philadelphia psychiatrist, addressing Nat'l School of Alcohol Studies and Christian Action, quoted in *Christian Herald*.

book briefs...



On March 25, Wadsworth will publish *Politics 1960*, edited by Francis M. Carney and H. Frank Way, Jr. The book is designed to help the intelligent voter understand the processes and framework of politics as well as the issues in this election yr. Editors Carney, a Republican, and Way, a Democrat, are both professors of political science at the Univ. of Calif. They have tried to maintain balance and impartiality in the selection of writers and topics.

The role of the parties; the profile of the electorate; the nature of the presidency; the process of voter persuasion—all are probed by experts close to the scene. The major issues are also examined; budgets and welfare legislation; labor, business and the public; civil rights; the dilemma of foreign policy.

" "

In what *Newsweek* says must be the "biggest killing of a murder-filled mystery-writing career," English authoress Agatha Christie has sold tv rights to 60 novels and 200 short stories to Metro-Goldwyn-Mayer for \$1 million plus royalties and residuals. She will herself help prepare the scripts that will presumably make Hercule Poirot as much a household name as Lassie. Miss Christie comments, "There's no mystery about this deal. Tv is inevitable—like murders, mayhem, and mysteries."

" "

Alexander King's *May This House Be Safe From Tigers* has

Arnold H. Glasow observes that in Biblical times most writing was done on clay tablets. Many a modern author, says he, still uses dirt.

" "

displaced Moss Hart's *Act One* at the top of the best-seller (non-fiction) list. This makes Mr. King the 3rd author within the yr to have successive books at the top of the list. Harry Golden made the same parlay with *Only in America* and *For 2¢ Plain*; Vance Packard did it with *The Hidden Persuaders* and *The Status Seekers*. (Mr. Packard's books were separated by more than a yr, but he wrote no intervening ones.)

" "

Doubleday has 2 election-yr hot potatoes coming up: *A Roman Catholic in the White House* by Protestant Episcopal Bishop Jas. A. Pike, and *Freedom to Farm* by Ezra Taft Benson.

" "

The *Civil War Centennial Comm.*, 700 Jackson Place, N.W., Washington 25, has published 2 pamphlets, *Facts About the Civil War*, and *Guide for the Observance of the Centennial of the Civil War*, and plans other newsletters and fact sheets on the subject.

Quote

EASTER—17

The cross of Christ is our only hope. It is there man meets God and comes away forgiven. We do not have to understand how this is possible in order to avail ourselves of its saving power—we need only accept what God is offering us. — EARL L DOUGLASS, quoted in *Christian Observer*.

“ ”

The cross is God's work in history whereby He has poked a hole in heaven's floor to let the divine light shine upon earth.—Dr NELS F S FERRE, *Know Your Faith* (Harper).

“ ”

It has been said that Easter is the one day in the yr when anyone may attend church without incurring any suspicion that he is deeply committed to Christian faith and life.—ANGUS DUN, Bishop of Washington.

“ ”

A little child ret'd from the pre-Easter services to tell eagerly of the new song they had sung, “Christ Has Rhythm.” — MARCIA WINN, *Chicago Tribune*.

“ ”

The teacher was patiently explaining to the children of her Sunday School class they should never be afraid of the dark or of being alone; for, she said, “We are never really alone. Wherever we are, whatever we are doing, Jesus is with us. Jesus,” she continued, “is everywhere.”

“I know one place where He isn't,” said a little boy. “You do?” she asked, surprised. “Where is

that?” And the little boy repl'd, “In His grave.” — *Community Tidings*, Community Church of the Pelhams.

Quote scrap book

Easter Sunday this yr is Apr 17. We would like to reprint these lines by EDWIN L SABIN:

The barrier stone has rolled away,
And loud the angels sing;
The Christ comes forth this blessed day
To reign a deathless king.
For shall we not believe He lives
Thru such awakening?
Behold, how God each April gives
The miracle of Spring.

”

EDUCATION—18

Education is that method whereby man is imbued with a sense of duty and with a total command of his capabilities, when, holding both as vivid trusts, he becomes, thru service and thru sweat, a happiness to himself and a benediction to his brothers.—Dr IVOR GRIFFITH, pres, Phila College of Pharmacy & Science.

“ ”

Education is largely concerned with bldg up the strength of various behaviors by arranging artificial consequences. The hope is that the behaviors will then be able to produce, and be sustained by their own natural consequences.—MATTHEW L ISRAEL, *School Review*.

Quote

EDUCATION—Liberal—19

'It is thru the medium of liberal education and its flexible utilization of the products of human culture, Eastern as well as Western, that we can bring mankind into focus, widen the angle of understanding, and deepen the perception of human values. — IRMGARD JOHNSON, assoc prof, Humanities Dep't, Univ of Fla, "Oriental Literature in General Education," *Jnl of Higher Education*, 3-'60.

EFFICIENCY—20

Team work is one of the facts of modern life. . . Men who work well together make the best team—but too much congeniality in the gang can easily prove a handicap. Some differences of opinion are stimulating. . . The right number of men for an efficient working group has been established by careful experimentation—never more than 7 and never less than 4. Harvard's Dr Rob't F Bales observed that as many as 7 men could talk to each other at a meeting. If there were more than 7, some pairs of men were cut off from each other—they failed to communicate. . . Why no fewer than 4 men? Because in a 3-man group, you may find 2 gang-ing up on the other. A minority of one can be so cowed he might as well not be there at all. — MAX GUNTHER, "Secrets of Working with a Group," *Popular Science*, 3-'60.

ENVIRONMENT—21

Environment is not a component of life. It is merely the setting within which life is lived. . . When one becomes so charmed by gaining a pleasing environment that he equates it with successful living, it is like congratulating oneself upon a completed journey as soon as one

has finished packing his bags.—
BLANCHE GILMORE, "Our Environment," *Rosicrucian Digest*, 3-'60.

FAITH—22

In a little town in the French Pyrenees is a shrine celebrated for miracles of healing. One day shortly after World War II an amputee veteran appeared at the shrine. As he hobbled painfully along the way to the shrine, someone remarked: "That silly man! Does he think God will give him back his leg?" The young veteran overheard the remarks and, turning, repl'd quietly: "Of course I do not expect God to give me back my leg. I am going to pray to God to help me live without it."—JAS F LOVE, "We Want You to Go With Us," *R & R Mag*, Research & Review Service of America, 3-'60.

FREEDOM—of Speech—23

The mutual confidence on which all else depends can be maintained only by an open mind and a brave reliance upon free discussion.—
LEARNED HAND, *Nat'l Education Ass'n Jnl*.

GOV'T—Welfare—24

Like sheep turning to the shepherd for tender care and sustenance, we all look more and more to the gov't in Washington to supply our every need. But let us not forget—while the shepherd may love his flock like a father, the sheep will dang well get sheared in the end. — P-K Sideliner, hm, Peter Kuntz Co.

Quote



The One That Got Away

MARK TWAIN, one of America's best-loved humorists, died 50 yrs ago (Apr 21, 1910). Some of his books are still popular; many of his brief witticisms have passed into the language as by-words. (And conversely, many things he never said have been attributed to him.) But one of his masterpieces never got into print and so was lost. Here's the story:

Mark had just begun his literary career by becoming a reporter on a wily paper in Nevada. The editor sent him to report the opening of a new saloon. Twain had a brilliant idea: He wrote the story from the viewpoint of a patron of the place, indulging in drinks set up free by the proprietor.

At the beginning there was a straight description of the saloon, but as the imaginary customer drank more and more, the description became more and more wandering and incoherent, finally petering out into the gibberish of a drunken man. It was a fine piece of writing, and Twain was proud of it. He turned it in to the office and went home.

When he reached the office next day, the 1st thing Twain did was to look for his story. To his great dismay, he found that not a word of it had been printed. There was simply a brief announcement tell-

ing of the opening of the new saloon. One of the typesetters explained this to him:

"Sam," he said, "I saved your job for you last night. You know the boss won't stand for anyone on the paper drinking. Well, when I came across those alcoholic outpourings of yours, I tore them up before the boss could see them. But don't do it again—I might not be around to help you next time."

HANDWRITING—25

Handwriting speed is not related to intelligence, according to the findings in a recently completed 7-yr research study conducted at the Univ of Wisconsin. Directed by Profs Virgil Herrick and John Guy Fowkes, the study also reveals that handwriting of students frequently deteriorates between the 6th and 10th grades and then often improves due to change in motivation and a recognition of the need for legible writing. As one might expect, girls in general write more legibly than boys.—*English Jnl.*

HAPPINESS—26

Every man, regardless of his wealth, needs to discover some things he can enjoy that didn't cost a lot of money.—THE COUNTRY PARSON, *Register-Tribune Syndicate.*

HEALTH—27

The average American family spent \$294 for all personal services (doctors, hospitals, drugs, etc) in '57-'58. But these costs were distributed unevenly. About 3% of all families had no health costs; 31% spent \$1 to \$99; 34% spent \$100-\$299; and the remaining 32% spent \$300 or more.—*Health Information Foundation.*

Quote

....pathways to the past.....



Pan American Wk Nat'l Garden Wk

Apr 17—Easter Sunday. . . 170th anniv (1790) d of Benj Franklin. . . 25 yrs ago (1935) the 1st airplane designed especially for trans-oceanic service, the Pan American Clipper, landed at Pearl Harbor, Honolulu.

Apr 18—185 yrs ago (1775) Paul Revere made his famous midnight ride to warn the colonists that "The British are coming!" . . . 15 yrs ago (1945) Ernie Pyle, beloved American war correspondent and the "G I's columnist" was killed by a sniper's bullet on Ie Shima.

Apr 19—Last day of Passover. . . 185 yrs ago (1775) the American Revolution began with the Battles of Lexington and Concord. . . 125th anniv (1835) b of Jose Echegaray, Spanish dramatist, mathematician and statesman; winner of Nobel prize in literature, 1904. . . 95 yrs ago (1865) funeral services for Pres Lincoln were held in the East Room of the White House.

Apr 20—110th anniv (1850) b of Dan'l Chester French, American sculptor. . . The 1st electron microscope, invented by Dr V K Zworykin, was publicly demonstrated 20 yrs ago (1940) at the American Philosophical Society conv in Philadelphia.

Apr 21—50th anniv (1910) d of Mark Twain, American writer and humorist. . . 20 yrs ago (1940) the phrase "The \$64 Question" entered the American idiom via the radio program, *Take It or Leave It*. (The reference, of course, was to the jackpot question — and in those days \$64 was a respectable amount of money.) . . . 15 yrs ago (1945) a German radio broadcast announced that Russian troops were already inside the city limits of Berlin, the 1st Allied soldiers to reach the German capital.

Apr 22—45 yrs ago (1915) history's 1st mass gas attack occurred when the German Army used poison gas at Ypres, Belgium, in violation of the rules of the Hague Conv. (Specifically, the Germans discharged chlorine gas from mobile cylinders.)

Apr 23—185th anniv (1775) b of Jos M W Turner, foremost English landscape painter. . . 100 yrs ago (1860) the Democratic Nat'l Conv opened at Charleston, S C. No candidates were nominated because of an intraparty dispute. . . 45th anniv (1915) d of Rupert Brooke, British poet, in Greece while on duty with the Royal Navy in World War I.

Quote

JUVENILE DELINQUENCY—28

Teenage rebels. Does your child label you a "square", "heel", "jerk", or "dope"? Or does he or she think you're "just swell"? Psychologist Eva Maria Shippee-Blum finds that your teenager's opinion of you may indicate whether or not the child has leanings toward delinquency. Studying Calif high school students, she learned that the youngsters who look down on their parents have unrealistic and exaggerated notions of their own importance, are rebellious against discipline, and are the very ones most likely to be "difficult" in school and/or become delinquents. The children who admire their parents more than themselves are more realistic in appraising their own traits and values, and have the best chance of being well-adjusted and well-balanced. — AMRAM SCHEINFELD, *Cosmopolitan*.

LANGUAGE—29

The educated man uses at least three languages. With his family and his close friends, on the ordinary, unimportant occasions of daily life, he speaks, much of the time, a monosyllabic sort of shorthand. On more important occasions and when dealing with strangers in his official or business relations, he has a more formal speech, more complete, less allusive, politely qualified, wisely reserved. In addition he has acquaintance with the literary speech of his language. He understands this when he reads it, and often enjoys it, but he hesitates to use it. — BERGEN EVANS, "Grammar For Today," *Atlantic*, 3-'60.

Quote

LANGUAGE—30

Language is certainly one of the most fundamental activities in which human beings engage. Take away a man's language, and you take most of his ability to think and to experience. Enrich his language, and you cannot fail to enrich his experience. Any man who has let great language into his head is the richer for it. — JOHN CIARDI, poet, author & critic, prof of English, Rutgers Univ, "The Act of Language," *Sat Eve Post*, 3-19-'60.

LIFE—Living—31

When a patient completes tests at the Mayo Clinic he is given a card on which is a diagram in the form of a cross. On each arm of the cross is a word indicating a main factor in the leading of a balanced life. The words are "Work," "Play," "Love," "Worship." Doesn't that formula cover it all? — G C C *Sidelights*, Gen'l Credit Corp'n, Denver.

" "

When we think, when we search after truth, when we aspire to bring our lives into harmony with the best we know, when we wish to put ourselves in league with all the better and nobler forces of the world, then we are most truly ourselves; then we become aware how great are the heights and how rich the rewards of living. — WM M WALTER, *Unitarian Register*.

MARRIED LIFE—32

A Quaker's advice to his son on his wedding day: "When thee went a-courting I told thee to keep thy eyes open; now that thou art married, I tell thee to keep them half shut." — CHESTER DUNCAN, *Coronet*.

NATURE—33

A true love and appreciation of nature sustains one as does a deep and abiding faith. — C WALTON JOHNSON, "The Unique Mission of Camping," *Camping Mag*, 3-'60.

ORIGINALITY—34

Originality is the breath of life. —JAS K FEIBLEMAN, chmn of Dep't of Philosophy, Tulane Univ, "The Genius Versus the American Univ," *Jnl of Higher Education*, 3-'60.

PAYOLA—35

The word "payola" does not appear in our copy of Webster's New Internat'l Dictionary, but is quite certain to find its way into the next edition, with a definition in terms of commercial bribery with particular reference to radio and recorded music. But the word is catching on fast to describe pay-offs of all kinds.—*Jnl of the American Judicature Soc'y*.

PEACE—36

When a man finds no peace within himself it is useless to seek it elsewhere.—*New Illustrator*.

PRAYER—37

It is strange that in our praying we seldom ask for a change of character, but always a change in circumstances.—*Survey Bulletin*.

PRESENT—38

No time in the past can be compared to the present time, when the night is far spent and the day is about to break.—*Megiddo Message*.

PROGRESS—39

Go as far as you can see. When you get there you'll see farther.—*Tit-Bits*, London.

READING—40

The average businessman is said to read 250 words a min, but to comprehend only 75% of what he reads.—*Jnl of Business Education*.

Ah yes, dear daughter, I know
I'm strict
About the things you want to
do.
It's not that I can't recall my
youth
But perhaps because I do!
—LAVONNE MATHISON.

41

RELIGION—42

True religion, which is universal in character as God meant it to be, corrects prejudice and creates brotherhood. It is not divisive; it unites on essentials of divine love. We stand against the sin but never against each other, for this is to be in opposition to the God who puts His spirit in every man.—Bishop JOHN WESLEY LORD, of Boston, speaking at an interfaith Brotherhood Night in Swampscott, Mass.

RELIGION—and Politics—43

Politics and religion do mix. The Christian can and should apply his faith to the every-day mechanics of political organization and social action. But all too often religion is waved from the platform with motherhood and the flag. If we don't mix politics and religion, then we leave society to the judgments and decisions of the merciless.—Dr CARADINE R HOOTON, gen'l sec'y, Methodist Bd of Temperance, addressing recent nat'l seminar in Washington, D C.

Quote



Have we sent you notice that your subscription expires in March? Then you have only one more QUOTE coming. To keep your file complete, renew now and hurry, please! We're waiting to hear from you.

”

RUSSIA—Education—44

One of the ways by which the Soviet regime hopes to achieve the spread of Communism is by showing the neutral world that they can deliver the goods better than anyone else. Hence the great technical education drive. According to information that I was given Russia turns out about 100,000 technologists every yr, that is people who can take charge of major engineering, electrical or chemical projects and put them thru both in Russia and in the neutral world.—M PHILIPS PRICE, "Russia Revisited," *Contemporary Review*, London, 2-'60.

SCHOOL—45

Audio-visual aids have become so vital in our classrooms that if you ask a child what he learned in school today, he replies, "Nothing, the projector was busted." — BILL VAUGHAN, *Minneapolis Star*.

Quote

SCIENCE—46

To look to natural science for a cure for our economic and international ills is as unreasonable as to look to our economists or statesmen for a cure for cancer.—LAWRENCE A HAWKINS, *Science Digest*.

SELF—Realization—47

Man is buffeted by circumstances so long as he believes himself to be the creature of outside conditions, but when he realizes that he is a creative power, and that he may command the hidden soil and seeds of his being out of which circumstances grow, he then becomes the rightful master of himself. — JAS ALLEN, *As a Man Thinketh*.

SPEECH—Speaking—48

In studying the anatomy of 20th and 19th century speeches, we see that television is not the only reason for the giant orations of yesterday turning into the midget messages of today. A hundred, even 50, yrs ago, the public looked to orators for entertainment as well as instruction. A people without movies, or motorcars, or organized sports, or picture mag's, or a thousand other distractions, wanted their orators to wind up and cut loose for an hr, 2 hrs, or even 3. And they did. Most of the Lincoln-Douglas debates ran to 3 hrs, and played to massive audiences.—CLAYTON FRITCHIE, "Now, If Ever, We Need the Stirring Word," *N Y Times Mag*, 3-6-'60.

SUCCESS—49

One top exec out of every 3 uses power politics to advance his career, according to a Mich State Univ study.—E E JENNINGS, *Nation's Business*.

TAXES—50

Many men prefer any load of infamy, however great, to any pressure of taxation, however light.—SIDNEY SMITH, quoted in *Supervisory Mgt.*

TEACHERS—51

The teacher is not the star of the educational show; he is the stagehand. He is not an active ingredient in the process; he is a catalyst.—JOS E WALKER, assoc prof of history and social studies, State Teachers College, Millersville, Pa, "Teacher is a Stagehand," *Clearing House*, 3-'60.

TEACHERS—Teaching—52

Teaching is a lot like fishing. Sometimes they bite and sometimes they don't. A lot depends on the kind of lure you use. — JAS HUMPHREY, Univ of Md, *Education Digest*.

UNDERSTANDING—53

It is ironic that in this time of lightning-swift mechanical and universal communication of thoughts and images, we are threatened with already massive and still growing defaults in understanding. In education, politics, sociology, the arts, the sciences, we are approaching a modern Tower of Babel—a state of paralyzing, mutual incomprehension — just as we enter what may be the climactic period of man's career on Earth.—T KEITH GLENNAN, Administrator, Nat'l Aeronautics & Space Administration, quoted in *Current History*.

VIEWPOINT—54

No other skill contributes more to the success of a marriage and the happiness of a home than the ability to look at matters thru the

eyes of the other person. . . As a matter of fact, the ability to look at life thru other men's eyes is one of the finest of the fine arts. It will smooth the way of life for any of us, and reduce the friction.—ROY L SMITH, "Seeing the Other Side," from syndicated col, *Side-walk Sermons*.

“

Ashes to ashes;
Dust to dust;
If missiles don't get us
The fall-out must!
—TOM PEASE.

55

”

WINTER—56

This seems to be the yr when something should have been done about the characters who keep wishing for an old-fashioned winter.—*Cincinnati Enquirer*.

WISDOM—57

As a man grows older and wiser, he talks less and says more.—*Wesleyan Methodist*.

WORRY—58

A strange news report came from England last summer. It carried the word from Dr C F Branley, school medical officer for Gloucestershire, that some children are born worried, and that cases of skin allergy and dental decay, attributable to nervous tension, are found increasingly among children under 5 yrs of age. Born worried! It sounds reasonable for they are born into a world with many causes for worry.—HALFORD E LUCCOCK, *Christian Herald*.

Quote

GOOD STORIES

you can use...



A mother pigeon and her young son were getting ready to migrate to Florida. The baby was afraid he couldn't make it.

"Don't worry," Mama Pigeon said. "I'll tie one end of a piece of string around my leg and the other end to your neck. If you tire, I'll help you along."

The junior pigeon began to wail. "But," he protested, "I don't want to be pigeon towed!"—JOE CREASON, *Louisville Courier-Jnl Mag.* a

Sen Carter Glass was a master of sarcasm. His habit of speaking from the corner of his mouth once prompted Pres Woodrow Wilson to comment: "Glass is the only man I ever saw who could whisper into his own ear." — JOHN F PARKER, *Massachusetts State Senator, If Elected, I Promise* (Doubleday). b

Just before the demise of the television quiz shows, a lady was asked to name a State in the Union beginning with the letter V. She thought for a moment, then shook her head helplessly.

"Oh, come now, think," begged the quizmaster.

There was another period of deep concentration but to no avail. "Don't give up yet," said the quizmaster. "V as in Ver . . ."

"Of course," shouted the lady triumphantly, "Vermouth."—*Jnl of the American Medical Ass'n.* c

I Laughed At This One

NAN HAMPTON

The day's clinic was just about over when the bush pilot dropped the Eskimo woman off at the hospital in Alaska. The nurse at the desk asked her name and village and why she had been flown in from the village.

"I am Mary Hawk from North Point and the doctor sent a message for me to come in right away," she told them. This was not unusual since many patients are called in via radio from the isolated villages. So, with no further question, Mary was sent down to the ward and put to bed.

For 3 days, Mary was checked and tested and still the doctors could find nothing wrong with her. Finally one of the doctors asked her, "Mary, you seem perfectly healthy—do you know why they called you in to the hospital?"

"Oh, yes," came the startling reply, "they sent for me to work in the laundry."

"That lump on the side of Willie's head," little Willie's sister informed the teacher, "that's where Daddy helped him last night with his arithmetic lesson."—*Newsletter, Oklahoma School Bds Ass'n.* d

Quote

.....Quote-able QUIPS.....

Recently a youngster ret'd from school and told his mother he had put a stick of dynamite under the teacher's chair.

"Why, that's terrible," his mother cried. "You march yourself right back to school immediately!"

To which the boy of course repl'd: "What school?"—HUGH SCOTT, *Today*. e

" "

During the morning of the snow-storm last wk, a friend of ours who lives in Garden City instructed his small son to dare the elements by fetching the *Times* from the porch. The boy ret'd presently with the information that a big strange dog was playing with the jnl all over the porch and lawn. "We'll see about this," said our friend, and went out of his house to shoo the dog away. While he was waving his arms and floundering around in a drift, our friend heard his son shout, "Doggie, bite Daddy!" Before the dog could get him, our man plunged back into his house, thinking long thoughts about parenthood.—*New Yorker*. f

" "

Then there was the absent-minded sultan who forgot 3 wedding anniversaries in one wk.—LEO AIKMAN, *Atlanta Jnl-Constitution*. g

" "

Lost in one of London's peasoupers, an American tourist heard footsteps. He called out: "Could you please tell me where I'm going?"

"Into the canal," repl'd a sad voice from the fog. "I've just come out."—*Tit-Bits*, London. h

A husband is a fellow who knows that the Easter payraid starts about the time milliners put new spring hats in the window.—VESTA M KELLY.

" "

The Orient invented face-saving, but it took the U S beauty industry to make it pay.—KEN KRAFT.

" "

The average husband is one who lays down the law to his wife and then accepts all her amendments.—F G KERNAN.

" "

Old coins often are worth a fortune and, as every girl knows, the same holds true for old bucks.—JOHN J FLOMP.

" "

Sign in hotel shower: Keep that song in your heart—these walls are thin!—IVERN BOYETT.

" "

Many laundries operate with the wisdom of Solomon. If they're not sure who owns it, they split it.—FRANCES RODMAN.

" "

Many a gay dog has found marriage quite an obedience school.—FRANK J PEPE.

" "

Eve is one person who ate herself out of house and home.—JACK HERBERT.

" "

No girl wants a man who doesn't give a wrap.—RUSSELL NEWBOLD.

Quote

The thunder god went for a ride upon his favorite filly. "I'm Thor," he cried.

The horse repl'd, "You forgot the thaddle, thilly."—*Klips & Krax.* 1

light armour

Richard Armour



Bank On This

There will be about 1000 openings for bank presidents this year.
—News item.

We thought at first (our view is just

A little bit off center)
This meant a thousand doors by which

Bank presidents might enter,

And also leave, should need arise,
In haste, and greenbacks strewing,

With F B I men, auditors,
And other folk pursuing.

But now, upon a second look,
We see a thousand spots
For brand-new presidents of banks,
And, brother, that is lots.

But why so many places, then—
To follow up this notion—
Just why such openings as these,
Such chances for promotion?

Which leads us, in explaining this
Room-at-the-top bonanza,
To ask the reader once again
To read the second stanza.

Quote

It was at an Army base in Minnesota that a column of GI's was hiking along a road out in the woods one afternoon as a tactical problem was being worked out. Suddenly a capt of a motor convoy who wanted his equipment to pass the foot soldiers sped along in his jeep and shouted: "Men! Bear to the right!" At that a pvt broke ranks and ran into the woods and started climbing a large tree nearby.

When an amazed officer sent some men to get him and bring him back to camp, the pvt's explanation was:

"I'm sorry, sir, but all my life I've been scared of bears!"—DAN BENNETT. j

" "

A dog food recently put on the mkt carries this ad: "Tastes just like a mailman's ankle."—*Jnl of the American Medical Ass'n.* k

" "

A couple had waited almost a yr for tickets to the still popular "My Fair Lady." Finally, the big night arrived, and promptly at 8:30 they were in their seats. In the seat adjoining theirs sat a woman, but the seat beyond hers was empty.

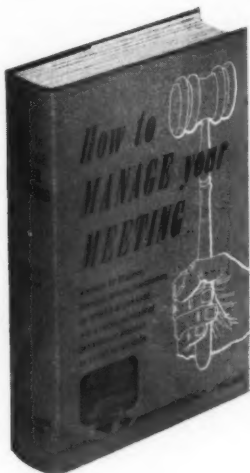
As curtain time approached, one of the couple whispered to the woman, "Whoever has that seat is going to be late."

The woman shook her head. "It's my husband's seat, but he can't be here."

"What a shame!" gasped the other. "With these seats so hard to get, too. Couldn't you have invited a relative or a friend?"

"I'm afraid not," was the solemn reply. "They're all at his funeral."—EDW BENTLEY, *Future*, U S Jr Chamber of Commerce. l

**If you are ever called on
to manage a meeting,
THIS is your meat !**



The Author

HAROLD DONAHUE manages meetings. He has made it a successful profession. In his native London, Ontario, they call him "the Dynamo of the Dominion." On any given day he may have from one to three meetings progressing under his skilled direction. And he has the ability to share with you the fruits of his experience.

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" "

N Barnstead correspondent of the *Laconia (N H) Evening Citizen*, in note attached to his wkly newsletter: "Dear folks: 11 below zero this morning, so did not try to heat the room where my typewriter is. Will do better next wk." 2-Q-t

SECOND CLASS MATTER

Edited by Alice Jacobs

Here is something for the aspiring singer who needs some guidance in starting out. Phil Moore, a successful vocal arranger and singing coach, has put together a professional "teach-yourself-to-sing" kit that does everything but hold the high notes for you. (We doubt it would do us much good. We're strictly a bathtub soprano. In fact, we're the only person we know who can start out singing "Santa Lucia" and wind up with "Barnacle Bill the Sailor" and never know the difference.) Anyway, this 8-piece kit contains 6 special routines with arrangements and lyrics styled to the singer's voice

range, an LP "sing along" record of rehearsal backgrounds and vocal instructions, plus a "career singing" booklet. You can get the kit in 4 styles: Ballads, "Torchy'n Blue," "Cool Jazz'n Rhythm," Sophisticated Songs. (If you want to sing opera, apparently you're on your own.) The singing kit is mkt'd for \$12.95.

Another new type of record is one put out by Child Guidance Recordings. Approved by Protestant clergymen, it answers questions children may ask about God and the meaning of life. One side has 10 questions and answers; the other side has Bible stories.

